

PROGRAMME (DRAFT)

Sunday 6 September 2009	
17.00 – 19.00	Registration (Foyer)
19.00 – 21.00	Civic Reception (City Chambers, 80 George Square, Glasgow)

Monday 7 September 2009			
08.30 – 12.30 Registration (Foyer)			
09.30 – 11.00 Plenary Session (Megalithic 2)			
Welcome Statement by Dr Rob Dekkers (Co-chair, University of the West of Scotland)			
Welcome Statement by Professor Yasser Hosni (Co-chair, University of Central Florida)			
Keynote by Rick Eager (Director, Technology and Innovation Management, Arthur D Little)			
11.00 – 11.30 Coffee Break			
11.30 – 12.30 Parallel Session 1			
	Track A – Innovation Management <i>(Chair: Professor Tarek Khalil) - Room 11</i>	Track F – Manufacturing Technology and Management <i>(Chair: Dr Harm-Jan Steenhuis) - Megalithic 1</i>	Track C – Collaborative Networks for Innovation <i>(Chair: Professor Ian McCarthy) - Megalithic 3</i>
	Paper A01 – A Framework Measuring Innovation Strategy and Trends Coherence <i>Presenter: Cinzia Battistella</i> <i>Discussant: Byeongwhan Chang</i>	Paper F01 – Multi-Agent Decision Support for Configurations of Manufacturing Networks <i>Presenter: Hermann Kühnle</i> <i>Discussant: Johannes Schultheiss</i>	Paper C01 – Embracing Medical Technology Valorisation in an Open Innovation Landscape: An Empirical Study of Japanese and UK Med-Tech Companies <i>Presenter: Julie C Thomson</i> <i>Discussant: Ozge Can</i>
	Paper A02 – Marketing Innovations of Korea’s Electronics Firms in the European Market <i>Presenter: Byeongwhan Chang</i> <i>Discussant: Cinzia Battistella</i>	Paper F02 – DBR Versus AA Approaches in Flow Shop Operations <i>Presenter: Alexandra Politou</i> <i>Discussant: Hermann Kühnle</i>	Paper C02 – Interfirm Networks Among Tenants of Science Technology Parks <i>Presenter: Ozge Can</i> <i>Discussant: Julie C Thomson</i>

12.30 – 13.30	Lunch		
13.30 – 1500	Parallel Session 2		
	Track A – Innovation Management (Chair: Ben Thuriaux-Áleman) - Room 11	Track E – Failures of Innovation (Chair: Réjean Landry) - Megalithic 1	
	Paper A03 – Strategic Management of Innovation Concepts for Current Product Market <i>Presenter: Masura Ishioka</i> <i>Discussant: Sanna Puha</i>	Paper E01 – Risk Estimation From Technology Project Failure <i>Presenter: Malcolm Bronte-Stewart</i> <i>Discussant: Nizar Becheikh</i>	
	Paper A04 – User Perceived Importance and Usage of Features in Music Players: Case iPod <i>Presenter: Sanna Puha</i> <i>Discussant: Christian B Hjort</i>	Paper E02–Evidence on Innovation Failures in Manufacturing Firms <i>Presenter: Nizar Becheikh</i> <i>Discussant: Kamila Tislerova</i>	
	Paper A05 – Gut Feeling or Disciplined Systematic Portfolio Management <i>Presenter: Christian B Hjort</i> <i>Discussant: Masura Ishioka</i>	Paper E03–Marketing Innovation – Success and Failure <i>Presenter: Kamila Tislerova</i> <i>Discussant: Malcolm Bronte-Stewart</i>	
15.00 – 15.30	Coffee Break		
15.30 – 17.00	Parallel Session 3		
	Track B - Technology Foresight and Forecasting (Chair: Dr Ian Hipkin) - Room 11	Track F – Manufacturing Technology and Management (Chair: Professor David Bennett) - Megalithic 1	Track C – Collaborative Networks for Innovation (Chair: Julie C Thomson) - Megalithic 3
	Paper B01 - Function-Based Technology Architecturing for Developing Technology Roadmaps <i>Presenter: Janghyeok Yoon</i> <i>Discussant: Ozgur Dedehayir</i>	Paper F03 – Performance Improvement in Production Systems Through Practice-oriented Bottleneck Management <i>Presenter: Johannes Schultheiss</i> <i>Discussant: Alexandra Politou</i>	Paper C03–Obstacles to Inter-Industry Collaboration in Product Development: Automobile and Semiconductor Industries in Japan <i>Presenter: Kanji Takeuchi</i> <i>Discussant: Toshiya Watanabe</i>

	<p>Paper B02 – Factors Hampering Performance Over the Technology Life Cycle</p> <p><i>Presenter: Ozgur Dedehayir</i> <i>Discussant: Hongbin Kim</i></p>	<p>Paper F04–Moving Manufacturing Across Borders</p> <p><i>Presenter: Harm-Jan Steenhuis</i> <i>Discussant: Hermann Kühnle</i></p>	<p>Paper C04 –The Influence of University’s IP Management on Industry-Funded Collaborative Research After Privatization of Japanese National University: FY2005-2007</p> <p><i>Presenter: Toshiya Watanabe</i> <i>Discussant: Ian P McCarthy</i></p>
	<p>Paper B03 - Web 2.0, Business Complexity and Innovation</p> <p><i>Presenter: Victor W B Lopez</i> <i>Discussant: Janghyeok Yoon</i></p>	<p>Paper F05- Internet and the Supply Chain of Industrial Firms in Eastern France</p> <p><i>Presenter: Renato Guimaraes</i> <i>Discussant: Harm-Jan Steenhuis</i></p>	<p>Paper C05 – In Search of Entrepreneurial Network Configurations: Using Q-Analysis to Study Network Structures and Flows</p> <p><i>Presenter: Ian P McCarthy</i> <i>Discussant: Kanji Takeuchi</i></p>
18.30	Coach to Kelvingrove Art Gallery and Museum		
19.00 – 20.00	Drinks Reception/Gallery Viewing		
20.00 – 23.00	Conference Dinner		

Tuesday 8 September 2009			
08.30 – 12.30	Registration (Foyer)		
09.30 – 11.00	Plenary Session (Megalithic 2)		
	Keynote by George Boag, Targeting Innovation		
	Keynote by Colin Gault, Smith & McLaurin		
11.00 – 11.30	Coffee Break		
11.30 – 13.00	Parallel Session 1		
	Track B – Technology Foresight and Forecasting <i>(Chair: Professor Yasser Hosni) - Room 11</i>	Track F – Manufacturing Technology and Management <i>(Chair: Professor David Bennett) - Megalithic 1</i>	Track D – Technology Transfer <i>(Chair: Dr Ian Hipkin) – Megalithic 3</i>
	Paper B04 – A Performance Indicator Roadmap Framework for Evaluating Government R&D Programs <i>Presenter: Hongbin Kim</i> <i>Discussant: Syaiful-Rizal Hamid</i>	Paper F06 Metacapabilities and Self-Criticalities in Networked Manufacturing <i>Presenter: Hermann Kühnle</i> <i>Discussant: Charalampos Michaloudis</i>	Paper D01 – Constraints on the Transfer of Manufacturing Technology in DCs: The Case of Iran <i>Presenter: Amir Nasser Akhavan</i> <i>Discussant: Salvatore Amico Roxas</i>
	Paper B05 – Putting Technology Management Principles into Future Contexts: What’s New? Where Next? <i>Presenter: Syaiful-Rizal Hamid</i> <i>Discussant: SungChul Choi</i>	Paper F07 Sustainable Food Strategy: A Study of Brazilian Livestock <i>Presenter: Breno Nunes</i> <i>Discussant: Hermann Kühnle</i>	Paper D02 – Efficiency and Evaluation Analysis of a Network of Technology Transfer Brokers <i>Presenter: Salvatore Amico Roxas</i> <i>Discussant: Jim B Johnston</i>
	Paper B06 – A Function-Based Technology Foresight Methodology <i>Presenter: SungChul Choi</i> <i>Discussant: Victor W B Lopez</i>	Paper F08 – The Impact of Inventory Adjustment Policies on Job Shop Operations <i>Presenter: Charalampos Michaloudis</i> <i>Discussant: Breno Nunes</i>	Paper D05 – Knowledge Transfer in Action <i>Presenter: Jim B Johnston</i> <i>Discussant: Amir Nasser Akhavan</i>
13.00 – 14.00	Lunch		

14.00 - 1530	Parallel Session 2		
	Track A – Innovation Management (Chair: Professor Yasser Hosni) - Room 11	Track F – Manufacturing Technology and Management (Chair: T.B.A.) - Megalithic 1	Track D – Technology Transfer (Chair: Geoff Whittam) - Megalithic 3
	Paper A06 – Spanning the Innovation Space as a Continuum of Technology and Design Driven Approaches <i>Presenter: Cinzia Battistella</i> <i>Discussant: Mike Krey</i>	Paper F09 - Building a New Readiness Framework for Managing the Emergent Micro and Nanomanufacturing Technologies <i>Presenter: Nazrul Islam</i> <i>Discussant: T.B.A.</i>	Paper D03 – The Transfer and Management of Technology in Conflict Environments <i>Presenter: Ian Hipkin</i> <i>Discussant: Enrico Scarso</i>
	Paper A07 – IT Governance in the Swiss Healthcare Sector <i>Presenter: Mike Krey</i> <i>Discussant: Victor W B Lopez</i>	Paper F10 – T.B.A.	Paper D04 – Managing Knowledge for Innovation in Small Computer Service Companies <i>Presenter: Enrico Scarso</i> <i>Discussant: Ian Hipkin</i>
	Paper A08 – Understanding the Relationship Between Institutional Theory and Innovation <i>Presenter: Victor W B Lopez</i> <i>Discussant: Cinzia Battistella</i>		
15.30 – 16.00	Coffee Break		
16.00 – 1700	Parallel Session 3		
	Track A - Innovation Management (Chair: Professor David Bennett) - Room 11		Track C – Collaborative Networks for Innovation (Chair: Professor Hermann Kühnle) - Megalithic 3
	Paper A09- Longitudinal Citation Analysis of the Reverse Salient Concept		Paper C06–Designing a New Agora to Foster Collective Innovation

	<i>Presenter: Ozgur Dedehayir</i> <i>Discussant: Alejandro Romero</i>		<i>Presenter: Cinzia Battistella</i> <i>Discussant: Ville Brummer</i>
	Paper A10 – Assessing the Prospective Benefits of RFID Integration in Hospital Drug Management Processes <i>Presenter: Alejandro Romero</i> <i>Discussant: Ozgur Dedehayir</i>		Paper C07–Balancing Incentives in Thematic Priority Setting for Collaborative Innovation Networks <i>Presenter: Ville Brummer</i> <i>Discussant: Cinzia Battistella</i>
17.10 – 17.30	Plenary Feedback (Megalithic 2)		
17.30 – 17.45	Farewell Statement by Prof Hassan Hassan (Vice-Principal Research & Commercialisation, University of the West of Scotland)		
	Closing of Conference (Dr Rob Dekkers, Co-Chair, University of the West of Scotland)		
19.00 – 21.00	Farewell Dinner		